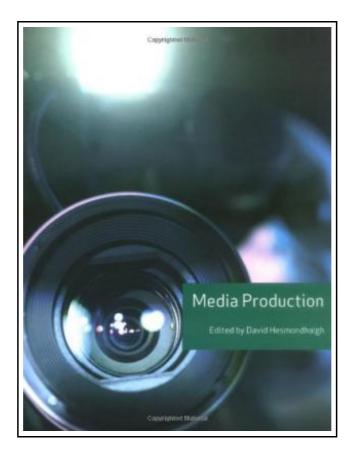
Media Production: Vol.3



Filesize: 8.49 MB

Reviews

I actually started out reading this article publication. It is loaded with knowledge and wisdom Your way of life span is going to be transform as soon as you total reading this article pdf.

(Mrs. Felicia Windler)

MEDIA PRODUCTION: VOL.3



Open University Press. Paperback. Book Condition: new. BRAND NEW, Media Production: Vol.3, David Hesmondhalgh, 'David Hesmondhalgh's "Media Production" is a valuable contribution to the literature in Media Studies, one that is remarkably comprehensive and concise at the same time. The authors expertly map the contours of the field, and provide sophisticated interpretations of key debates about media ownership, media texts, and media audiences. Each of the chapters grapples with a central question in "Media Studies", and Hesmondhalgh's introductory and concluding chapters articulate with great clarity how these questions are connected to broader debates about media, power, knowledge, and change. An impressive set of excerpts from classic Media Studies texts and a series of thoughtful learning activities make "Media Production" a uniquely outstanding resource for teachers and students' - William Hoynes, Professor of Sociology and Director of Media Studies, Vassar College. 'This is a lucid, highly readable and scholarly work. It is comprehensive, up-to-date and presents a wide range of theoretical perspectives on media production in a lively and engaging way. It will be highly valued by students and academics alike' - Angela McRobbie, Professor of Communications, Goldsmiths College London. Do the media primarily serve the interests of the wealthiest and most powerful sections of society? How intertwined are change and continuity in contemporary media production? In what ways do media producers draw on, and construct, knowledge, values and beliefs? In order to address these questions, we need to know about the people who make the media, their working practices and conditions, and how they make the media products that dominate so much of our communicative landscape. This book goes behind the scenes to offer an essential introduction to media production. It guides students through the key issues, debates and controversies within the field. These include the increasing internationalisation of the...

Read Media Production: Vol.3 Online
Download PDF Media Production: Vol.3

You May Also Like



Passing Judgement Short Stories about Serving Justice

Isinglass Press. Paperback. Book Condition: New. Paperback. 102 pages. Dimensions: 9.0in. x 6.0in. x 0.3in. Passing Judgment is a compact collection of twelve short stories about people who deliver their own form of justice. These are...

Save eBook »



Scala in Depth

Manning Publications. Paperback. Book Condition: New. Paperback. 304 pages. Dimensions: 9.2in. x 7.3in. x 0.8in.Summary Scala in Depth is a unique new book designed to help you integrate Scala effectively into your development process. By...

Save eBook »



Six Steps to Inclusive Preschool Curriculum: A UDL-Based Framework for Children's School Success

Brookes Publishing Co. Paperback. Book Condition: new. BRAND NEW, Six Steps to Inclusive Preschool Curriculum: A UDL-Based Framework for Children's School Success, Eva M. Horn, Susan B. Palmer, Gretchen D. Butera, Joan A. Lieber, How...

Save eBook »



It's Just a Date: How to Get 'em, How to Read 'em, and How to Rock 'em

HarperCollins Publishers. Paperback. Book Condition: new. BRAND NEW, It's Just a Date: How to Get 'em, How to Read 'em, and How to Rock 'em, Greg Behrendt, Amiira Ruotola-Behrendt, A fabulous new guide to dating...

Save eBook »



Dont Line Their Pockets With Gold Line Your Own A Small How To Book on Living Large

Madelyn D R Books. Paperback. Book Condition: New. Paperback. 106 pages. Dimensions: 9.0in. x 6.0in. x 0.3in. This book is about my cousin, Billy a guy who taught me a lot over the years and who...

Save eBook »